## Preservica Starter: Purpose built for preserving your content forever!

For organizations and individuals who need to keep digital content for the long-term, Preservica Starter ensures that files are stored safely and remain accessible and readable over decades – in an intuitive, easy to use application. In contrast, most Content Management Systems (CMS) and cloud storage solutions are suited to handling transient files and cannot ensure the long-term readability or usability of critical content.

Digital Archiving and Preservation	Preservica Starter	SharePoint	Google Drive	Cloud Storage
Specially designed for archival best practice and workflows (with input from the archival community)		_	—	—
Ensures files can always be read and used over decades no matter what format they were created as				
Aligned to archival and digital preservation standards such as NDSA and OAIS (ISO 14721)				
Enables easy sharing and discovery of content online by the public and communities				—
Easy addition of metadata (at anytime) for description and to aid search using common schemas like Dublin Core & MODS			_	
Powerful full-text search for rapid responses to requests				
Accessible fixity checks for authenticity & integrity				

