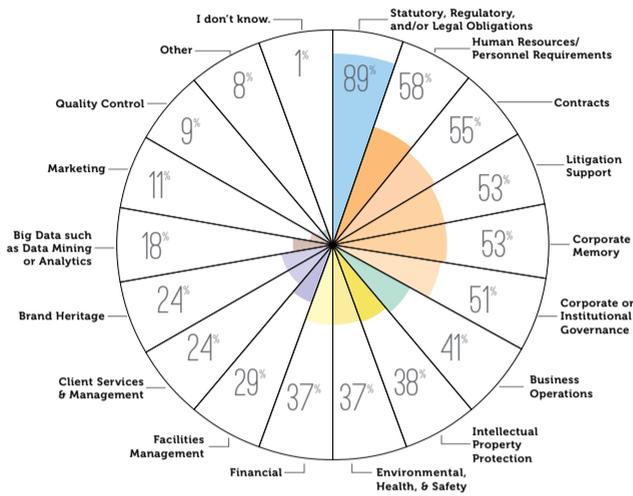


Take Action to Protect Your Long-Term Digital Information

An IGI survey of IG practitioners reveals that most organizations cannot ensure protection and access of critical long-term digital information

Most organizations have digital records and information they keep long term because of their importance



The vast majority of practitioners (98%) report that their organizations have digital records and information they keep or need to keep for more than 10 years.



Most practitioners (97%) are aware that technology obsolescence could put long-term digital records and information at risk of not being readable or useable in the future.

Currently used storage solutions are putting long-term digital records and information at risk

WHERE ARE DIGITAL RECORDS AND INFORMATION BEING STORED?	Percentage
Shared Network Drive	68%
Line of Business Applications (e.g. CRM, ERP, Manufacturing, HR Systems, etc.)	52%
Enterprise Content Management System (ECM)	47%
Disk or Tape Backup Systems	44%
Records Management System (e.g. EDRMS)	43%
Application-specific Archiving (e.g. email)	33%
Removable Media (e.g. CD or USB)	22%
Enterprise Information Archiving System (EIA)	14%
Purpose-built, Long-term Digital Preservation System	11%
Other	9%
Commodity Cloud Storage (e.g. Amazon)	8%
I don't know	1%

Practitioners know digital records and information are at risk, but preservation strategies have not caught up

HOW ARE ORGANIZATIONS ADDRESSING THE CHALLENGE?	Percentage
We are currently considering our approach.	44%
Convert official records to formats like PDF, TXT, CSV, etc.	33%
We have no comprehensive strategy.	31%
Postpone action until required (such as on-demand conversion or migration)	16%
Transfer to a standards based digital preservation system	16%
Other	12%
Convert to analog format (paper or film)	10%
I don't know	6%



"It was vital to protect our unique digital assets from the risks of technology obsolescence by using digital preservation"

Valerie Komor, Director Associated Press Corporate Archives

The graphics and survey data presented above are from The Governance of Long-Term Digital Information: An IGI 2016 Benchmark (Information Governance Initiative, LLC, May 2016) and are based on quantitative, survey-based research conducted by the IGI in the Spring of 2016. They are reproduced here with the permission of the author

Protecting Digital Information with Preservica

Safe & Intelligent Storage

+

Organised information

+

Usable formats

The challenge for many organizations is the sheer scale and diversity of digital content that needs to be retained. Preservica's world leading digital preservation software ensures long-term digital information is securely stored, easy to find and remains usable long into the future by actively migrating files to new formats.

[Download your free copy](#) of the 'The Governance of Long-Term Digital Information: An IGI 2016 Benchmark'.